

**OPEN CALL PROPOSAL**

**APPLICATION FORM**



This form is for convenience only. For proposal requirements and eligibility, please consult the guide for applicants which is available at the iclimabuilt SEP platform <https://sepiclimabuilt.com/open-call/>

**Page limit**: The core proposal should not be longer than 8 **pages (+ 1 cover page with general data of the proposal**). All tables, figures, references, and any other element pertaining to these sections must be included as an integral part of these sections and are thus counted against the page limit. Any additional content will be truncated before evaluation.

* Font of the body text of the proposal is **Calibri**. The minimum size allowed is 11 points.
* Standard character spacing and a minimum of single line spacing needs to be employed, in A4 page format. All margins (left, right, top and bottom) need to be at least 20 mm.
* **English is the only acceptable language**. Proposals submitted in any other language will not be evaluated!
* **Figures, schemes, and photos are encouraged** to be provided to make clearer the aim of the proposal, whilst they do not exceed the maximum length above indicated (no annexes are allowed).

The proposal will be kept **confidential** by the members of the consortium and by the proposal evaluators. Nonetheless, it is recommended not to disclose confidential or sensitive information. The access to this type of information could be crucial to start experiments, so iclimabuilt will sign with the Open Call beneficiaries a contract agreement, including confidentiality clauses. Relation between the new test cases and the OITB will be regulated with dedicated contracts.

Please erase this page until here and all instructions in the template (written in grey and *italics* in the document) and fill with your own data as appropriate. Names and values in this template and tables are only for explanatory purposes, please consult the guide for applicants.

**Cover Page**

* *At least include the next information:*
	+ *Coordinator´s company name*
	+ *E-mail of the applicant main contact*
* *We recommend to include:*
	+ *Title and acronym of your innovation concept*
	+ *In case of being submitted by a consortium: The name of the 2nd partner*
1. **Excellence Section**

*(industrial need and challenges to overcome, objectives and background of the concept, etc): Score ranging from 0 to 5. The following aspects will be evaluated:*

* ***Ambition****: Applicants must provide a description of the problem to overcome and/or the challenges to be addressed and how the proposed project goes beyond the state of the art.*
* ***Innovation****: Provision of a detailed description of the material / technology to be developed in collaboration with the iclimabuilt partners. The way challenges discussed previously are addressed through this collaboration as well as the iclimabuilt contribution should be pointed out. The applicant/s background knowledge including Intellectual Property Rights related to this final demo part should also be clearly stated.*
* ***TRL level****: The initial TRL of the project cannot be lower than 4.*
* ***Soundness of the approach****: It has to be demonstrated the soundness and credibility of the proposed methodology.*
1. **Impact Section**

*(Showcase the key exploitable results of the proposal, market positioning and overall impact of the new material/technology. An exploitation and business plan should be included.).*

*Score ranging from 0 to 5. The following aspects must be evaluated:*

* ***Market opportunity and competition****: The applicant’s goals, the target market/s and the novelty compared with existing products / technologies should be clearly stated.*
* ***Commercial strategy and scaling up potential****: Channels, resources and tools that will be recruited to penetrate the target market(s), as well as time estimation to achieve that should be discussed.*
* *A description of the Return of Investment (RoI) and the global economic value creation must be provided.*
* ***Other expected impacts****: A detailed description of any societal, environmental, and economic impacts outside your company itself needs to be described.*

*Recommended extension of this section: around 2 pages*

1. **Implementation Section**

*Score ranging from 0 to 5. Next points will be evaluated:*

* ***Work plan description****: Work Plan structure description, key inputs, deliverables, tasks titles and description and time schedule, together with the role that the iclimabuilt Building Block services and/or pilot lines will play in it. Please explain in sufficient detail the work to be performed by applicant/s. if the proposal is submitted by a consortium, specify the contribution and work to be performed by each applicant.*
* ***Team****: Demonstrate applicant’s management and leadership skills plus ability to bring new concepts and ideas into the market.*
* ***Budget estimation****: Cost breakdown must be delivered, indicating the part to be reimbursed by the project. Personnel effort and timeline requirements for all team members mentioned above and for each work package must be clearly defined, other costs essential for the successful implementation of the project (consumables, travel, logistics, etc) must also be mentioned and justified. If the proposal is submitted by a consortium, the participation of each partner, the budget distribution and resource allocation between them to fulfil the described tasks have to be explained, too. Explain how the part not covered through the project will be funded.*
* ***Risk management****: A description of most relevant techno-economic and management risks must be provided, together with a proposal of suitable mitigation strategies.*

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*Recommended extension of this section: At least 4 pages*

*Proposals aiming to reach Technology Readiness Level (TRL) 6-7, starting from TRL not lower than 4, are preferred.*